MESSAGE:
Distinctive, handsome design.

KEY POINTS

- The character of a Range Rover fused with the spirit of a sports car.
- All-new in 2014, the 2015 Range Rover Sport raises the bar even higher.
- Range Rover Sport was designed to be driven. The fastest Land Rover ever, its breathtaking performance is matched only by its distinctive design.
- All-aluminum chassis is lightweight and strong.
- The most agile, dynamic and responsive Land Rover ever produced.
- Born from a relentless drive to create a contemporary yet authentic design.
- With over 65 years of all-terrain expertise, this vehicle has Land Rover capability at its heart.
- It’s as though sports car and a Land Rover have combined to create something special.
- Range Rover Sport builds on Land Rover’s unrivaled breadth of capability. It is equally at home in the city or the back of beyond.
- Available in four trim choices; SE, HSE, Supercharged and Autobiography.
MESSAGE:
Optimized efficiency and performance.

KEY POINTS

- The 5.0 Liter LR-V8 Supercharged engine provides 510 horsepower and delivers 461lbft of torque while delivering effortless performance, refinement and efficiency.

- The 3.0 Liter LR-V6 Supercharged engine provides generous torque throughout the rev range, delivering confident and class competitive performance of 340 horsepower and 332lbft of torque.

- 0 – 60 mph times are achieved in 6.9 and 5.0 seconds for 3.0 and 5.0-liter variants respectively.

- Available with a single or twin-speed transfer case to optimize the driver’s specific performance demands.

- Extreme testing in the most inhospitable terrains and temperatures has helped create a vehicle that is designed to deliver in even the most challenging conditions. In other words, all of the technology used ensures authentic Land Rover capability.

- Eight-Speed ZF Automatic Transmission provides smooth, efficient gear-shifting to handle the additional power, and features an intelligent sport mode, which can sense and adapt transmission characteristics to particular driving styles.
POSITION 3

MESSAGE:
Award-winning style and class leading breadth of capability.

KEY POINTS

– From its strong bodylines to its floating roof and fast raked windshield angle, everything about Range Rover Sport has been designed to another level.

– Side fender vents are more dynamic than its predecessor. Matching twin vents are executed in the bonnet, enhancing the powerful and sporting character of the vehicle.

– Streamlined front elevation and rearward sloping grille gives the vehicle immense road presence.

– With seductive flowing lines and styling, the sophisticated design of the vehicle is conveyed without compromising its character.

– Available Torque Vectoring increases handling and supports the promise of sports car fun.

– Dynamic Response transforms vehicle handling through hydraulic roll and yaw control, optimizing on road performance and passenger comfort.

– Next generation Terrain Response2 is designed to monitor driving conditions and automatically optimizes the vehicle’s settings to suit the terrain.

– Adaptive Dynamics monitors the vehicle’s movements over 500 times a second reacting to driver or road inputs virtually instantaneously, helping to give greater control for a composed ride.

– Among other things, almost 3 feet of wading depth allows Range Rover Sport to earn Land Rover badging promising heritage and authenticity.

Thanks to the all-aluminium monocoque body structure, we have delivered a vehicle which is half a ton lighter and significantly more agile, dynamic and responsive, while retaining the all-day comfort and composure that you would expect of a Land Rover.

NICK ROGERS – VEHICLE LINE DIRECTOR, LAND ROVER
MESSAGE:
New levels of versatility that surprise and delight.

KEY POINTS
- Range Rover Sport’s utility is extended further by new levels of versatility, with a spacious and flexible interior, which has the option of occasional 5+2 seating.
- Towing capacity is an impressive 7700lbs.
- Powered tailgate opens at the touch of a button with a programmable opening height to suit personal preferences and accommodate more confined loading areas.
- Large loadspace with an extensive range of convenience accessories available such as stowage rails and protective mats.
- 2015 model year introduces the option of a fixed panel Panoramic Roof.
- The all-new Range Rover Sport has been engineered to meet and exceed the most stringent global safety standards.
- Aluminum absorbs twice the energy of steel. This is a tremendous advantage during impact.
- The occupant safety package includes driver and passenger airbags, side curtain and thorax airbags (including an extended curtain airbag which covers passengers occupying the third row seats), and active front seat belts linked to the vehicle’s emergency braking functions.
- Reverse Traffic Detection uses radar detectors in the rear of the vehicle to warn you about potential collisions during reversing maneuvers.
- Other safety aids include Dynamic Stability Control (DSC), Roll Stability Control (RSC) and Electronic Traction Control (ETC).
MESSAGE:
New levels of interior luxury, quality and choice.

KEY POINTS

- Luxury in the Range Rover Sport has been raised to a higher level with the latest premium interior features and technologies.
- Settle back into the driver’s seat of the Range Rover Sport and one thing is immediately apparent; it demands to be driven.
- Interior Mood Lighting uses a combination of colored LEDs. This feature allows occupants to vary the shade, changing the ambience of the cabin to suit their mood.
- The Meridian audio technology gives you stunning sound quality. The top of the range system features Meridian Signature Reference Audio with 23 speakers including subwoofer and 3D surround sound.
- Available Rear Seat Entertainment produces a theater like experience for rear passengers.
- Throughout the cockpit, the controls are ergonomically designed for an intuitive and engaging driving experience.
- For 2015, Land Rover InControl™ technologies enrich and enhance the Range Rover Sport ownership experience by offering InControl Remote™, InControl™ Secure, InControl™ Wi-fi and InControl™ Apps.
- Passive Keyless Entry with Passive Push Button Start and comprehensive alarm system with engine management immobilizer.
- Command Driving Position offers excellent visibility.

- Adaptive Cruise Control (ACC) is an improved cruise control system that helps maintain a pre-set gap from the vehicle in front, even if it changes speed. Queue Assist extends the ACC functionality. It is designed to allow the vehicle to come to a stop when it reaches a traffic queue.

The use of top quality materials and material finishes applied with the highest levels of precision enhance this exciting and cocooning design. It’s simply a great place to be.

GERRY MCGOVERN – DESIGN DIRECTOR, LAND ROVER
MESSAGE:
The culmination of the customer introduction is the demonstration drive.

KEY POINTS

- A muscular stance identifies Range Rover Sport as a competitor.
- Encourage the customer to adjust the seating position to their liking.
- Be sure to link this state-of-the-art vehicle to a heritage dating back to 1948.
- Intuitive controls conveniently accessible from both the steering wheel and touch screen.
- Direct Injection 3.0 and 5.0 liter engines balance power and efficiency – performance without penalty.
- A distinctive exhaust note underscores the sport aspect while the reduced road noise reminds you it’s a Range Rover.
- Adaptive Dynamics optimizes performance, adjusting to driving style and terrain.
- The purpose-built braking system combines a host of technologies that maximize control to enhance safety, performance and utility.
- The feeling of confidence from so much capability.
WALKAROUND FEATURES AND BENEFITS

SEQUENTIAL GEAR SELECTOR

APPEARANCE/DESIGN
- Race car inspired shift lever reminiscent of F1 race cars
- Provides driver with visibility at blind junctions during low-speed maneuvering

COMFORT/LUXURY
- The parking brake is automatically engaged each time “P” is selected ensuring that pressure on the transmission does not create clumsy gear selection, especially when parked on hills.

PERFORMANCE/CAPABILITY
- Sequential gear selector is pushed forward for down shifts and pulled backward for upshifts. Shift paddles can also be used for manual gear changing, offering more driver control.

LIGHTWEIGHT ALUMINUM ARCHITECTURE

SAFETY
- Less impact forces on the vehicle occupants because aluminum absorbs twice as much energy as steel.
- Although lighter than steel, aluminum is stronger pound-for-pound and helps to protect the safety cell from intrusion of outside forces.

PERFORMANCE
- Lighter vehicle means quicker acceleration, shorter stopping distance and better handling.

SUSTAINABILITY
- Increased fuel economy
- Lower emissions
- Land Rover’s process for bonding and riveting aluminum requires less energy than steel construction.
- Aluminum is easily recycled and highly reusable.

COMFORT
- Reduced noise, vibration and harshness for a more premium luxury experience

INCONTROL™ APPS

COMFORT/TECHNOLOGY
- Land Rover InControl™ Apps enables you the option to use vehicle optimized smartphone apps on the vehicles touch-screen.
- Using the InControl™ Apps USB port you can enjoy a variety of vehicle optimized apps such as: Contacts, Calendar and Music Player, with more third party vehicle optimized apps being released over time.
- Your smartphone will also be re-charged while using InControl™ Apps
WALKAROUND FEATURES AND BENEFITS

ADAPTIVE CRUISE CONTROL WITH QUEUE ASSIST

SAFETY
- Reduces occurrence of traffic “bunching”
- Driver can select the most appropriate time-gap for the current conditions
- Visual and audible warnings reinforce driver awareness

DURABILITY
- Unaffected by most weather conditions
- Wide vehicle sensing zone ensures accurate tracking

COMFORT
- In stop-and-go traffic situations, the cruise control will match the speed of the vehicle it’s following without shutting off, helping to reduce driver fatigue.
- Forward alert allows the driver to be prompted with an audible tone without the vehicle automatically braking for a driver that prefers more input.

POWER LIFTGATE/TAILGATE

COMFORT
- Three separate buttons for opening provide convenience and ease of operation.
- Tailgate opens with a different button to ensure contents do not easily roll out.
- Driver programmable height adjustment accommodates all users.

SAFETY
- Anti-trap feature enhances protection from pinching of fingers or limbs.

PARK ASSIST

SAFETY
- Advanced programming and state-of-the-art technology combine to reduce opportunity for collision or contact with a parked vehicle.

CONVENIENCE
- Simply following the prompts on the message center, the driver can rely on the vehicle to accurately steer into a parallel parking spot.
- Removes the concern of not being an expert at parallel parking

SINGLE-SPEED TRANSFER CASE

PERFORMANCE
- Weighing approximately 40lbs less than the twin-speed, better fuel economy and lower emissions are anticipated.
- Though always putting power to all four wheels, rear wheel bias is tuned to offer a sportier feel.
- Off-road capability is stunning. All of the traditional land Rover advantages ensure traction, clearance and stability.

TORQUE VECTORING

SAFETY
- Allows the vehicle to corner tighter and stay on the intended path.
- Better control reduces opportunity of accident.

PERFORMANCE
- Handling feels tight and accurate.
- Increased agility.
TERRAIN RESPONSE 2

SAFETY
- Because it’s never turned off, Terrain Response helps to provide maximum control at all times.
- Available Auto mode selects the correct setting for any situation for capability that is seamless for the driver.

PERFORMANCE
- Multiple systems communicate with each other enabling the highest levels of traction and stability.
- The system programming is the result of more than six decades of knowledge.
- It’s like having an expert with you at all times.

ELECTRIC POWER ASSISTED STEERING (EPAS)

PERFORMANCE
- Helps to deliver accurate, consistent steering and agile cornering
- Power assistance is speed-sensitive so the steering is light and responsive at lower speeds and firmer at higher speeds.
- EPAS does not require a power steering pump allowing more available horsepower to the drive wheels.

SUSTAINABILITY
- CO2 is reduced and fuel mileage is increased as a result of this design.
- No power steering fluid is required, eliminating the chance of leaks.

SURROUND CAMERA SYSTEM

SAFETY
- Junction literally sees around corners before pulling out into traffic.
- Unprecedented visibility of the ground around the vehicle available on the Touchscreen display
- Provides driver with visibility at blind junctions during low-speed maneuvering
WALKAROUND FEATURES AND BENEFITS

DYNAMIC RESPONSE (Standard for LR-V8 Supercharged)

PERFORMANCE
– Available for the first time on a Range Rover vehicle
– Transforms handling and the comfort for all occupants

LUXURY
– Using the latest two channel technology to independently regulate front and rear suspension units, the system dramatically reduces the amount of body lean during cornering and is tuned to deliver increased low-speed agility as well as enhanced control and stability at higher speeds. The end result is an experience generally found in a performance luxury sedan.

EIGHT-SPEED AUTOMATIC TRANSMISSION

PERFORMANCE
– Increasing from a six to an eight speed transmission means that both lower and higher gearing are available for quicker starts and strong acceleration.
– The latest technology ensures that shifting is smooth.
– The transmission is programmed to learn and adapt to different driving styles.
– Paddle Shifters can be engaged at any time for more driver control.

SUSTAINABILITY
– Greater efficiency raises fuel economy and lowers emissions.
– Transmission is sealed for life, reducing the amount of fluids needing to be changed and discarded.

AUTOMATIC HIGH BEAM ASSIST

SAFETY
– Encourages high-beam usage to maximize forward visibility
– Reduces blinding oncoming drivers.

COMFORT
– Fully automatic operation

XENON HEADLAMPS WITH LED SIGNATURE LIGHTS

SAFETY
– Reduced bulb failure
– Xenon technology provides excellent dip and main beam roadway illumination.

DURABILITY
– Improved light quality and durability
– Improved resistance to misting after wading or in extremely humid environments

HILL START ASSIST & GRADIENT RELEASE CONTROL

SAFETY
– Avoids alarming lurches on down-hill restarts

COMFORT
– Automatic operation whenever HDC is engaged
– Vehicle resists rolling backwards when brake is released allowing for smooth hill starts.

HD RADIO

QUALITY
– Offers subscription-free digital-quality radio reception with reduced background noise – AM, FM quality/FM, CD quality

COMFORT
– Significantly increases the choice of radio stations in the U.S. where HD Radio is available
– Enhanced content including artists’ names and song titles
WALKAROUND FEATURES AND BENEFITS

HDD (HARD DISC DRIVE) PREMIUM NAVIGATION SYSTEM

COMFORT

- Simple, user-friendly menu structure
- Faster system response and faster route processing
- 30GB map data storage capacity eliminates the need to change DVDs
- (HDD)-based satellite navigation system is easy and intuitive to use
- On- and off-road capabilities include faster route calculation, greater map coverage, and when equipped with Dual Range, off-road guidance with way-marking and contour lines display.

“SAY WHAT YOU SEE” VOICE CONTROL

SAFETY/TECHNOLOGY

- “Say What You See” allows you to use your voice to control the Navigation and Audio systems. The system also features “Voice Training”, which can be used by up to two users, simultaneously, to train the system to recognize their unique style of pronunciation and voice characteristics.
- The following devices can be used:
  - Navigation – Including Destination Entry by Voice
  - Rear Seat Entertainment – Basic Control
  - Phone – Including Name Dialing
  - Auxiliary Input – Basic Control
  - USB/iPod® – Basic Control
  - CD/Virtual CD Changer
  - Satellite Radio
  - Notepad
  - Radio

SAFETY/CAPABILITY

- The driver can operate multiple features of the automobile without removing their hands from the steering wheel – maximum control at all times.

COMFORT/LUXURY

- Little to no driver thought is required to remember complex commands. Simply follow the prompts on the 8-inch display screen.